

FOR MORE INFORMATION

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Betz Art Gallery in Houston announces artist call for the "Twelve by Twelve Show"

2012 Betz Art Gallery, located in the Montrose section of Houston, Texas, is pleased to announce that submissions are now being accepted for "**The Twelve by Twelve Show**" international juried exhibition to be held from November 12, 2012, through December 1st 2012. The "Twelve by Twelve Show" is an exhibition of art work in a 12 inch by 12 inch format. The art work must be able to hang on the wall and can be produced in any medium. Entries are open to both 2-D and 3-D artists.

"**The Twelve by Twelve Show**" is open to all artists, age 18 years or older. The show's prospectus and entry form may be downloaded from the Betz Art Gallery website at www.betzgallery.com <<http://www.betzgallery.com>> .

The opening reception for "**The Twelve by Twelve Show**" will take place from 6-9 p.m. on Saturday, November 17, 2012.

CALENDAR

Postmark Deadline for Submissions Nov 7

Notification November 8rd

Delivery of Accepted Work (Tues-Sat 10 a.m. – 6 p.m) daily at Betz Art Gallery 2500 Summer Street, Houston, Tx 77007

November 17th- Show opens Artists Reception: 6pm-9pm

December 1-8th- Pick art work (10 a.m.–6 p.m) daily at Betz Gallery

Artwork can be created with any 2D or 3D media with the exception of film or video. All work must have been completed within the last three years, completed independently of a class or workshop setting, and not derived from any images published by someone other than the artist. Art must be 12 inches by 12 inches. This can be art in any media and format as long as it is not bigger than 12 inches by 12 inches and can hang on a wall. Placement of the selected works will be arranged by the exhibition juror and gallery curators.

HOW TO APPLY Deadline for submissions is November 7, 2012 and notification for accepted entries begins via e-mail on November 8, 2012. Artists can apply on line at www.betzgallery.com/ or you can mail in your application to "Betz Art Gallery, 2500 Summer Street, Houston, Tx 77007. The application and prospectus are on line in PDF form at www.betzgallery.com or contact us at 713-576-6954.

Delivery of accepted work from artists will take place from November 5 through November 8th, 2012. International artists whose work has been accepted and shown must make arrangements with the gallery to have their artwork returned to them at their own expense. At the conclusion of the show, artists whose work has been accepted may pick

up their art from 10 a.m. to 6 p.m. on December 1 through December 8th tuesday-saturday. If the artist is unable to pick up their work by December 8th, 2012, a storage fee of \$5.00 per day will be assessed. Artwork not picked up by January 1, 2012, will be donated to a charity auction of Betz Art Gallery's choice. The entry fee is \$30.00 for up to three works per artist,\$10.00 for additional works of art, payable on line via pay pal or check or by mail in money order, to Betz Art Gallery. Submit CD, fee, and entry form to Betz Art Gallery, 2500 Summer St, Houston, TX 77007. All work submitted should be for sale. In the event of a sale, 70 percent will be dispersed to the artist, Betz Art Gallery will retain a 30 percent commission. All work must be submitted for the initial jury review in a .jpg format no larger then 2MB or via a CD for all mail in applications, also with prior arrangements art work submissions can be emailed to lori@betzgallery.com. Work will be viewed on a standard computer screen, and artists are encouraged to test their disc or jpegs prior to submission. CDs should be labeled with the artist's name and phone number and list the media and title of each work submitted. Files should be no larger than 2 MB and inclusion of a photo hard copy (maximum size of 8.5 inches by 11 inches) of the images being submitted (for verification only) is encouraged. Artists should not submit additional materials such as resumes or portfolios. 2D work must not exceed 12 inches in width or 12 inches in height, including frame, and must not weigh more than 20 lbs. Gallery-wrap format canvas is acceptable and must be painted on sides in lieu of framing. All framed work must be wired and ready to hang. No sawtooth hangers and no glass -- artists should use plexiglass in lieu of glass, if necessary. Betz Art Gallery is located at 2500 Summer Street, Houston, Tx 77007 on the east side of downtown of Houston in the arts district.

For more information about the "**The Twelve by Twelve Show,**" Betz Gallery's artists, or future events, contact Lori Betz at 713-576-6954, via e-mail at info@betzgallery.com or by visiting the gallery's website www.betzgallery.com <<http://www.betzgallery.com>> .

"12x12 Show" Betz Art Gallery
REGIONAL ARTIST CALL FOR ENTRIES
First Annual Juried Exhibition
November 12 , 2012
SIGNATURE:

DATE: _____
Name: _____
Address: _____
Phone: _____
Email: _____